

# Guidelines for Sustainability Education in Next-generation CSR

## Guidelines

Our initiatives for a sustainable society are based on the following seven principles. We aim to develop human resources attuned to sustainability, so that each individual may contribute to building a sustainable society in their respective capacity and occupation.

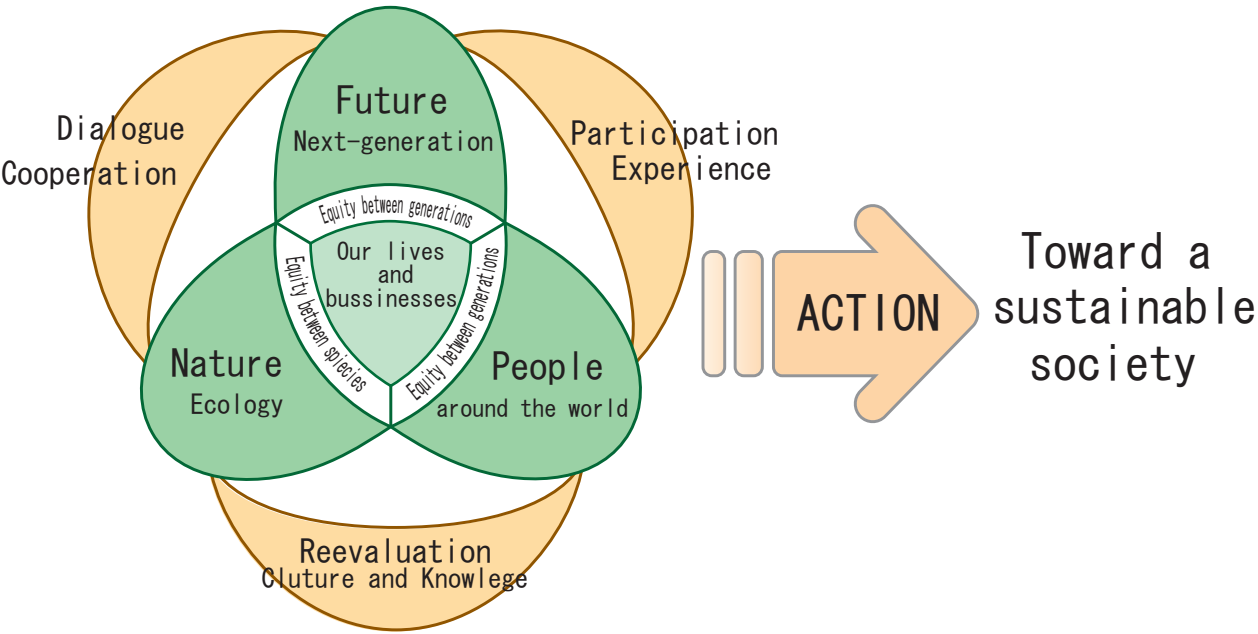
Toward this end, we propose to transform “risk into opportunity” through “**three approaches**” taken from the perspectives of “**three equities**,” as shown below.

## Action

### ● Make active efforts to transform risk into opportunity

Businesses face a risk if they cannot respond promptly to issues relating to building a sustainable society. On the other hand, they can gain an opportunity by taking an active approach to such issues. Based on this understanding, we strive to create an environment that fosters businesspeople who have a clear understanding that our lifestyles and corporate practices are connected to world issues, and who can create businesses that bring sustainability to people, society, and the world.

Three equities × Three approaches = Transformation of risk into opportunity!



## Three equities

### ● Equity between generations: the future and coming generations

With the realization that future generations have the right to enjoy the same quality of environment as our present generation, we must always act with conscious awareness of the impact of our lifestyles and businesses on the future.

### ● Equity within generations: individuals and humanity as a whole

Based on the awareness that our lifestyles and businesses can affect the lives of socially and economically disadvantaged people worldwide, we must think and take action to reduce the burden imposed on them as much as possible.

### ● Equity between species: nature and ecology

Carrying out a fundamental reexamination of the relationships between people and the environment, and between humans and other living organisms, we must address issues with an awareness of the ecologies in which our lives and societies are rooted.

## Three approaches

### ● Dialogue and cooperation

Recognizing that there are no simple solutions to the problem of how we can achieve a sustainable society, we will respect diverse values and engage in extended dialogues with concerned parties in a wide range of fields, taking advantage of our differences and collaborating with one another to create new value that is unbound by the conventions of the past.

### ● Participatory learning

To nurture sensibility and intuition regarding our connection with nature and society, and to promote a sense of involvement and initiative regarding sustainability as “our own problem,” we will employ not only knowledge transference educational methodologies, but also the participatory learning methods that are a central focus of ESD.

### ● Reevaluation of culture and knowledge

We will reevaluate the regional cultures and traditional views of nature that are gradually being forgotten today, so that we can pass on and further expand their wisdom in the future.