

Tadamasa KIMURA
CURRICULUM VITAE

Professor
Department of Communication and Media Studies,
College of Sociology, Rikkyo University
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EDUCATION

- 2010 Ph.D. (Cultural Anthropology), Dept. of Anthropology, State University of N.Y. at Buffalo. "The Digital Divide as Cultural Practice: A Cognitive Anthropological Exploration of Japan as an 'Information Society'"
- 1992 M.A. (Cultural Anthropology), Dept. of Anthropology, State University of N.Y. at Buffalo. MA thesis: "Cultural Schemas of Medical Knowledge in Japan: Cognition in Practice among Laypersons and Experts"
- 1989 M.A. (Cultural Anthropology), Dept. of Anthropology, University of Tokyo, Japan
- 1987 B.A. (Cultural Anthropology), Dept. of Anthropology, University of Tokyo, Japan

WORK EXPERIENCE

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| Apr. 2015 – present | Professor, Department of Communication and Media Studies, College of Sociology, Rikkyo University |
| Apr. 2012 – Mar. 2015 | Professor, Dept. of Cultural Anthropology, Graduate School of Arts and Sciences, University of Tokyo |
| Sep. 2012 – Feb. 2013 | Visiting Scholar, The Todai-Yale Initiative, Yale University |
| Apr. 2006 – Mar. 2012 | Associate Professor, Dept. of Cultural Anthropology, Graduate School of Arts and Sciences, University of Tokyo |
| Apr. 2004 – Mar. 2006 | Professor, Dept. of Science and Engineering, Waseda University |
| Sep. 2001 – Mar. 2004 | Associate Professor, Dept. of Science and Engineering, Waseda University |
| Apr. 2000 – Mar. 2001 | Visiting Associate Professor, Institute of Socio-Information and Communications Studies, University of Tokyo |
| Apr. 1998 – Sep. 2001 | Associate Professor, Dept. of Engineering, Tokyo Metropolitan Institute of Technology |
| Apr. 1997 – Mar. 2005 | Visiting Scholar, Research Institute of System Science, NTT Data Corporation |
| Apr. 1995 – Mar. 1998 | Assistant Professor, Center for Global Communications, International University of Japan |
| Jan. 1992 – May 1992 | Teaching Assistant, Undergraduate College, SUNY at Buffalo |
| Aug. 1991 – Dec. 1991 | Teaching Assistant, Dept. of Anthropology, SUNY at Buffalo |

ACADEMIC INTERESTS

- Formation, structure and societal effects of online public opinion.
- Empirical and critical examination of Digital Natives.
- Empirical and critical examination of Digital Divide.
- Log data analysis of smartphone use and social data.
- Ethnographic study of CMC (computer-mediated communication) and its sociocultural effects, esp. based on hybrid methods approach and communicative ecological approach.
- Theoretical investigation of the meaning of deindustrialization and the role of ICT in its process.

FELLOWSHIPS, GRANTS, SCHOLARSHIPS, FUNDING AWARDS (SELECTION)

Apr. 2018	Research Fund, Hosono Bunka Foundation
Jun. 2014	Research Fund, Murata Science Foundation
Apr. 2012	Research Fund, The Telecommunications Advancement Foundation (TAF)
Jul. 2009, Jun. 2010 and Jun. 2011	Research Fund, KDDI R&D Laboratories
Apr. 2007	Research Fund, JSPS, the Japan Society for the Promotion of Science
Mar. 2007	Research Grant, International Communications Foundation (ICF)
Mar. 2005	Research Fund, Ministry of Education
Mar. 2001	Research Fund, Ministry of Education
Mar. 2000	Research Fund, Ministry of Education
Sep. 1998	President Special Research Fund, Tokyo Metropolitan Institute of Technology
Apr. 1997	Research Fund, Japan Multimedia Forum (JMF) (until March 1998)
Apr. 1997	Research Grant, International Communications Foundation (ICF) (until March 1998)
Apr. 1996	Research Fund, Japan Multimedia Forum (JMF) (until March 1997)
Apr. 1996	Research Fund, JISPRI (Global Industrial and Social Progress Research Institute) (until March 1997)
Apr. 1994	JSPS Research Fellowships for Young Scientists, Japan Society for the Promotion of Science (until March 1995)
Jan. 1993	Graduate Assistantship, Center for Cognitive Science, SUNY at Buffalo (until May 1993)
Jun. 1992	Field Research Travel Fund, Graduate School of Social Sciences, SUNY at Buffalo

HONORS & AWARDS

Sep. 2009	Japan Association for Social Informatics, Excellent Article Award for the article, 'Relation between the Internet behavior and general social trust/uncertainty avoidance.' Written with Masahiro Fujiwara. Journal of Japan Association for Social Informatics. Vol.20, No.2, pp.43-55.
Mar. 2002	Telecommunications Advancement Foundation, Telecom Social Science Publication Award for the publication, "What is Digital Divide?: Toward Consensus Community" Iwanami Shoten.
Sep. 2001	Japan Association for Social Informatics, Excellent Publications Award for the publication, "What is Digital Divide?: Toward Consensus Community" Iwanami Shoten.

ACADEMIC & COMMUNITY ACTIVITIES

2018– present	Deputy Director of Japanese research team of WIP, World Internet Project
2012– 2017	Chair of the Committee for International Outreach of SSI, Society of Socio-Informatics
2012– 2017	Member of the board of directors, Society of Social-Informatics
2012– present	Member of SSI, Society of Social-Informatics
2010– 2012	Editor-in-Chief, Journal of Waseda Society of Cultural Anthropology.
2009– 2017	Member of the editorial board of Journal of Waseda Society of Cultural Anthropology.
2008– present	Member of World Internet Project.
2008– 2012	Member of the board of directors, Japan Association for Social Informatics
2007– 2012	Member of the editorial board of the Journal of Socio-Informatics (Journal in English).
2004– present	Member of the board of directors, Waseda Society of Cultural Anthropology
2001– 2012	Editorial member of the Journal of Japan Association for Social Informatics
2001– 2012	Member of Academic Research Committee, Japan Association for Social Informatics
1996 – 1999	Member of Informatization Committee of Japanese Society of Cultural Anthropology
1999 – present	Member of Japan Society of Information and Communication Research
1999 – 2012	Member of Japan Association for Social Informatics
1997 – 2003	Member of Japanese Cognitive Science Society
1996 – 2015	Member of Japanese Society of Cultural Anthropology

CONTRIBUTIONS TO NATIONAL GOVERNMENT POLICY-MAKING

- Feb. 2008 – June 2010 Member of Comprehensive Legal System for Communications and Broadcasting Committee of the Telecommunications Council, MIC, Ministry of Internal Affairs and Communications.
- April 2007 - July 2008 Member of Study Group on Work Hours of Teleworking, NPA, National Personnel Authority.
- June 2006 - March 2007 Member of Planning and Analysis Committee of "Fifth Survey on Information Society and Juveniles." Director-General for Policies on Cohesive Society, Cabinet Office of Japanese government.
- March 2005 - June 2005 Deputy Chairperson of Study Group on Information Frontier, MIC, Ministry of Internal Affairs and Communications.
- Feb. 2002 - June. 2003 Member of Employment, Human Resources and Informatization Committee of the Quality-of-life Policy Council, Cabinet Office of Japanese government.

PRESENTATIONS AT INTERNATIONAL CONFERENCES (only in 2010s)

- 2018/7/5 Overview of Internet use in Japan. *World Internet Project Annual Meeting 2018*. International House Brest City, Brest, France.
- 2018/7/4 Trolling, Flaming, Propagation and Development of Online Public Opinion Space in Japan. *World Internet Project Annual Meeting 2018*. International House Brest City, Brest, France.
- 2017/11/25 The Internet, media and public opinion in Japan. *International Research Workshop, Public Opinion, Health and Future of Communication*. College of Communication, Fu Jen Catholic University, Taiwan.
- 2016/12/3 Ito, Shigeaki, Atsushi Hirasawa, Changhaeng Choi, and Tadamasa Kimura. Some Structures and Characteristics of Japanese Online News Space: An Analysis of “Net Yoron” (Public Opinion on the Internet) Emerging on “Yahoo! News.” *International Joint Workshop, Public Spaces and Private Lives in the Digital Age*. College of Sociology, Rikkyo University
- 2016/3/14 “Karamu” (Entwined) Communication: expansion of the “phygital” world among Japanese Digital Natives. *Homo Sapiens, Mortality and the Internet in Contemporary Asia*. Asia Research Institute, National University of Singapore.
- 2015/11/28 “Karamu” (Entwined) communication: Innovation in communication among Japanese Digital Natives. *International Research Workshop, Communication and Innovation in the Digital Age*. College of Communication, Fu Jen Catholic University, Taiwan.
- 2013/2/4 The age of digital natives: Why do they tweet and not send mail? *Todai-Yale Lecture Series*, Todai-Yale Initiative, Dept. of Anthropology and The Council on East Asian Studies, Yale University.
- 2010/10/8 Digital divide in Japanese society from international perspective. *International Conference for Celebrating 1000 Years of Thang Long*, International Conference Centre, Hanoi, Vietnam
BESETOHA
- 2010/8/31 Keitai, Blog, and Kuuki-wo-yomu (Read the atmosphere): Communicative ecology in Japanese society. *Ethnographic Praxis in Industry Conference, EPIC*, American Anthropological Association.
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PUBLICATIONS (All publications are in Japanese unless otherwise noted. Titles and names of periodicals originally in Japanese are translated into English unless otherwise noted.)

Books

- 2018 *Hybrid Ethnography*. Shinyo-sha.
- 2012 *The Age of Digital Natives: Why Do They Tweet and Not Send Mail?* Heibonsha.
- 2004 *Network Reality: Understanding Post Advanced Consumer Society*. Iwanami Shoten.
- 2001 *What is Digital Divide?: Toward Consensus Community*. Iwanami Shoten.
- 2000 *Political Economy of Online Education*. NTT publication.
- 1998 *New Paradigm for Social Agreement in the Age of Info-Communications* (with Motohiro Tsuchiya). NTT publication.
- 1997 *Strategic Visions of Second Generation Internet*. NTT publication.

Chapters, Entries (only in 2010s)

- 2018 SNS: Social Networking Services. Japanese Association for American Studies ed. *Encyclopedia of American Culture*, pp.500-501. Maruzen publication.
- 2016 Use of social media and video-sharing websites. Hashimoto, Yoshiaki ed. *Information Behavior among the Japanese 2015*. Chapter 3, pp.143-179. University of Tokyo Press.
- 2014 Mass media. In National Museum of Ethnology ed. *Encyclopedia of Ethnicity in the World*, pp.394-395. Maruzen Publication.
- 2014 Internet. In National Museum of Ethnology ed. *Encyclopedia of Ethnicity in the World*, pp.394-395. Maruzen Publication.
- 2012 Japanese Society as Information Network Society: Current State of Digital Natives. School of Arts and Sciences, University of Tokyo ed. *Lecture Live for High School Students of University of Tokyo: Academic Universe*. Chapter 14, pp.240-255. University of Tokyo Press.
- 2012 Deconstructing the desire for “Community Network.” In Sugimoto, Seiko ed. *Local Community in the Age of Information Society: Construction of Local Network with the aid of ICT*. Chapter 2, pp.41-60. National Museum of Ethnology.
- 2012 Japanese translation of the entries: Cultural Variation, Cultural Consensus Theory, Ecological Validity, Economics and Cognitive Science, Language and Communication, Language and Culture, Linguistic Relativity Hypothesis, Rational Choice Theory. In Nakajima, Hideyuki ed. *MIT Ninchi Kagaku Dai-jiten*, Kyoritsu Publication. Japanese translation version of Robert A. Wilson and Frank C. Keil eds. *The MIT Encyclopedia of the Cognitive Sciences*. MIT Press.
- 2011 Kimura, Tadamasa and Yoshitaka Saito. Lack of dynamics between online and offline activities among the Japanese: How culture constitutes cyberspace. In Sonja Kangas ed. *Digital Pioneers: Cultural drivers of future media culture*. Pp.40-63. Nuorisotutkimusverkosto (Finnish Youth Research Network)

Articles (only in 2010s)

- 2018 Extension of “symmetry” in terms of explanans based on the methodology of ethnographic study of CMC. *Trends of Academics*. 23(4), pp.24-30. Japan Science Support Foundation.
- 2018 Kitamura, Satoshi, Yoshiaki Hashimoto, Tadamasa Kimura, Ron Korenaga, Daisuke Tsuji, Yasutoshi Mori, Morihiro Ogasawara, and Daisuke Kawai. Cross-national comparison of information behavior and social attitudes: Online survey in Japan, China, South Korea, Singapore, and United States. *Research bulletin of the Institute of Socio-Information and Communication Studies*, vol.34, pp. 119-211, the University of Tokyo.
- 2017 Why the liberal are ridiculed by the conservative in online opinion: Based on empirical data. *Chuo Koron*. 132(1): 134-141. Chuo Koron Shinsha.
- 2017 Seeking the True State of Online Opinion. *Currents*, nippon.com. <https://www.nippon.com/en/currents/d00334/>

- 2017 The Internet, Media, and Public Opinion in Japan. *Currents*, nippon.com.
<https://www.nippon.com/en/currents/d00333/>
- 2016 Political attitudes and online activities among Japanese and Chinese “digital natives” based on mixed methods research. *Annual report of the Murata Science Foundation No.30*, pp.252-263.
- 2016 Children and network society. *Children’s Culture*, July-August 2017, pp.45-51. Kodomo-no Bunka Kenkyujo (Institute of Children’s Culture).
- 2011 On academic society in terms of disciplines and associations. *Journal of the Japanese Society for Artificial Intelligence*. 26(6):602-605.
- 2010 *Keitai*, Blog, and *Kuuki-wo-yomu* (Read the atmosphere): Communicative Ecology in Japanese Society. *Ethnographic Praxis in Industry Conference Proceedings*. 2010(1), pp. 199–215. In English.